



TARIFF ALERT CENTER – BRIEFING SHEET

What It Means for You and the Toy & Hobby Industry

What It Means for You

U.S. tariffs on Chinese imports now reach 245%, with China retaliating at 125%. These measures disproportionately affect the toy and hobby industry—a sector powered by small businesses and community-rooted retailers. The result: higher prices, fewer products, and mounting job losses across the country.

Here's What You Can Expect

- Soaring prices on imported goods
- Product shortages and canceled shipments
- Holiday season disruptions
- Reduced retail hours and closures
- Strained access to STEM and educational tools

Who Pays the Price?

- Small Business Owners – Facing collapse due to unsustainable margins
- Employees – Losing skilled jobs in design, logistics, and support
- Consumers – Burdened with higher prices and less access
- Students & Families – Losing affordable learning and development tools
- U.S. Innovation – Set back by stalled product development and sourcing breakdowns

Take Action

- Stay informed at the Daily Tariff Tracker
- Support your local toy & hobby shops
- Urge Congress & USTR to reinstate tariff exclusions
- Defend American creativity and accessibility

Learn more at <https://tariff.atlasrr.com>

Together, we can protect an industry rooted in education, imagination, and American small business.